



EMMA EVENSEN

BACHELOR GRADUATE

STATEMENT

After graduating with a Bachelor in Brand Design, I worked as a Showroom Manager at SPALT PR for 1,5 years, though I had been working there 2,5 years part time while studying. In the end of 2020, I moved back to Trondheim and have been working as a Digital Manager at the shop Shine since December 2020. I have a lot of hands on work experience, from several aspects of the industry, I am used to a busy schedule, reporting to clients and working with a team.

I am now eager to expand my work experience. Both my education and my job experiences has provided me with great insight and knowledge within marketing, communication, branding, PR and social media.

SHINE

DIGITAL MANAGER / 2020 - 2023

Moving back to Trondheim in the end of 2020, I started working at Shine in December as a Digital Manager. My main tasks includes taking care of the webshop landing page, and adding new products. In addition to the webshop, I also take care of the Social Media channels (my main focus is Facebook), newsletters, SEO and google ads. As a part of a small team, we work very hands on. Therefore I am part of planning, executing, producing different shoots to create content for the shop. Tracking results, through our Shopify account, and Google analytics is also part of my everyday tasks.

SPALT PR

**SHOWROOM COORDINATOR & SHOWROOM MANAGER
/ 2016 - 2020**

After graduating from KEA, I was offered a full time position as the Showroom Manager at SPALT PR, after being there as a Showroom Coordinator for the previous two years. Some of my key tasks have included all responsibility of the showroom, daily lend outs, weekly & monthly reporting, assisting the account managers with management of all brands and event productions, executing all product placement during CPHFW, building relationships with the press and influencers, both in Denmark, as well as globally. Also practicing leadership, while finding, training and managing all showroom interns.

STINE GOYA

PR INTERN / 2018

Interning at Stine Goya within the PR department, during a two month period. My daily work tasks included showroom management, local & global influencer appointments, proactive relationship building, working seasonal with press kits and samples. In addition to being a part of the production of Stine Goya SS19 fashion show at CPHFW.

CONTACT

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EDUCATION

2017 - 2019	BRAND DESIGN BACHELOR KEA / Copenhagen School of design & technology
2015 - 2017	DESIGN TEKNOLOG (Marketing & Communication) KEA / Copenhagen School of design & technology
2011 - 2014	GERERAL STUDIES Trondheim Cathedral School
2004 - 2011	GERERAL STUDIES THIS / Trondheim International School

SKILLS

InDesign	Facebook Business
Illustrator	Google Business & Ads
XD	Figma
Premiere Rush	

LANGUAGE

Norwegian Fluently
English Fluently
Danish Communicate & Understand
Swedish Communicate & Understand
French Basic Knowledge

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